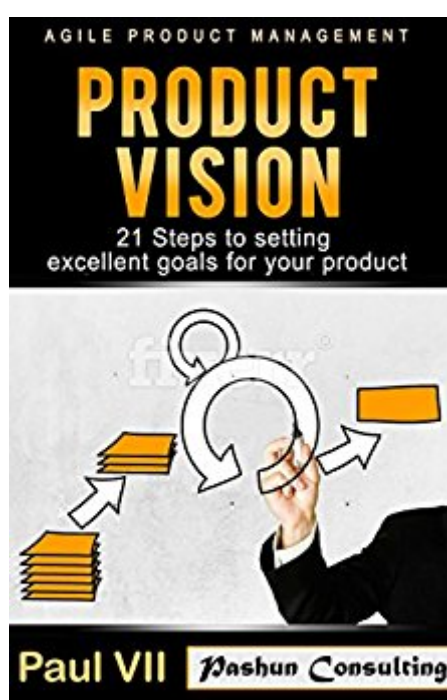


The book was found

# Agile Product Management: Product Vision:: 21 Steps To Setting Excellent Goals For Your Product (scrum, Scrum Master, Agile Development, Agile Software Development)



## Synopsis

Introduction Thank you and congratulations on taking this class, "Product Vision: 21 Steps To Setting Excellent Goals for Your Product". This class is going to provide you with a host of proven tips for setting excellent goals for your product. I am sure this class will be very informative, as it will give you an introduction to the concept of scrum as well as that of product vision. I will then explain to you the steps that you can take to create a project vision followed by tips on how to use a clear product vision in your team or organization from the ground up. I will also provide you with lots of examples, which will go a long way in helping you understand this topic better. In this class, you will learn:

- A brief recap of agile and scrum principles
- What is a product vision
- What is a product vision board and how it is used to provide a clear overarching goal for any product
- A high-level outline of how the product vision is used to create a product
- A step by step example of how to create a product vision for a real product
- Concise techniques for improving your product vision

Without further ado, I would like to start this informative journey so lend me your ears and let me teach you how to enrich your product management by creating an awesome product vision.

Table of Contents

Agile Product Management: Product Vision: 21 Steps To Setting Excellent Goals for Your Product

Introduction

Table of Contents

Lesson 1 Agile Scrum: A Complete Background

Lesson 2 What Is A Product Vision? What Is A Product Vision Board?

Lesson 3 Step By Step Example Of How You Can Create Your Own Product Vision

Concise Techniques For Improving Your Product Vision

Lesson 4 21 Steps To Setting Excellent Goals For Your Product

Defining Your Product Vision

Product Strategy And Vision Board

A sample Product Vision Board

Conclusion

Resources

Preview of "The Scrum Master Mega Pack"

Check Out My Other Books

Scroll Up To The Top Of The Page And Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!

## Book Information

File Size: 892 KB

Print Length: 50 pages

Publisher: Pashun Consulting Ltd. (July 28, 2016)

Publication Date: July 28, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01JB8QTLK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #797,047 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #181

inÂ Books > Business & Money > Management & Leadership > Quality Control & Management > Agile #259 inÂ Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Quality Control #285 inÂ Kindle Store > Kindle eBooks > Computers & Technology > Programming > Software Design > Software Project Management

## Customer Reviews

The book is really great for those people who never worked or just started working in an agile environment. A good introduction to the product owner role and how important the role is to the success of the agile process. This book is essential reading for anyone who is or wants to develop products in today's world. I rank this alongside the Lean Start up. Brief and to the point it's an excellent read with a lot of practical advice. Worth picking up.

Awesome! This book is packed with information and helpful tips on managing your product. Having a goal for your product is very essential. This book gave a brief and concise introduction to product vision. I learned a lot from it and I highly recommend this book if you want to learn agile product management. Well written and complete info for beginners! 5 stars for this book.

[Download to continue reading...](#)

Agile Product Management: Product Vision:: 21 Steps to setting excellent goals for your product (scrum, scrum master, agile development, agile software development) Agile Product Management: Release Planning: 21 Steps to plan your product releases from a product vision with Scrum (scrum, scrum master, agile development, agile software development) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Agile: Agile Project Management CherryTree Style Guide (Scrum, Agile Scrum, agile methodology, Agile development, agile coaching, agile leader, agile methods, scrum master certification, agile introduction) Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Vision and Release Planning 21 Steps (scrum, scrum master, agile

development, agile software development) Agile Product Management: (Box Set): Agile Estimating & Planning Your Sprint with Scrum & User Stories 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Agile Product Management (Box Set): Product Backlog 21 Tips , Release Planning 21 Steps (scrum, scrum master, agile development, agile software development) Scrum For Newbies: The Amazingly Simple, Plain English Guide To Getting Started With Scrum (Scrum, agile project management, lean, scrum master, scrum agile, exam, software development Book 1) Agile Estimating & Planning Your Sprint with Scrum (agile project management, agile software development, agile development, agile scrum, agile estimating and planning) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Goal Setting: Reach Goals Fast: The Ultimate Guide To Goal Setting - The Most Effective Way To Reach Goals Fast (Goal Setting, Motivation, Action Plan, ... Goals, Success, Self-Discipline, Organized) Agile Product Management: (Box Set) : Scrum: A Cleverly Concise Agile Guide and Agile: The Complete Overview of Agile Principles and Practices (scrum, ... development, agile software development) Agile Product Management (Box Set): User Stories & Product Backlog 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: User Stories & Product Backlog 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: User Stories: How to capture, and manage requirements for Agile Product Management and Business Analysis with Scrum (scrum, ... development, agile software development) Scrum: The Amazing Beginners Guide To Getting Started With Scrum - Everything You Need To Know About Scrum Methodology and Project Management! (Scrum Master, Scrum Agile, Agile Project Management) Agile Product Management: Product Owner (Box set) : 27 Tips To Manage Your Product, Product Backlog: 21 Tips To Capture and Manage Requirements with Scrum ... development, agile software development) Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum)

[Dmca](#)